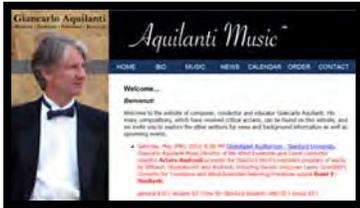


Elfenworks Productions LLC
Early Work and Accolades

In our early years - the 1990s and early aughts - our main focus was webmastering. This filled an important niche in a time when website development required special skills. We were unique, and the world took notice. Our web work was noted in Gramophone Magazine (Webwatch, 2001) and highlighted in the New York Times (Classical Musicians Take to the Web, 2002). We then branched into music documentaries. Here's a look at a few highlights from those early decades:



Giancarlo Aquilanti – We were proud to design a site for the brilliant Italian composer, conductor and educator Giancarlo Aquilanti of Stanford University. While grounded in traditional technique and harmonies, Maestro Aquilanti's music includes modern and sophisticated interpretations of tonalities, but always in a pleasant and listenable, approachable way, and it has been performed the world over.

Callahan Piano Service – We developed the website and supported it for over a decade, before training members of the Callahan Piano team to update the site for themselves. Here's what proprietor John Callahan had to say:



"This is a long overdue note to let you know how your talent, dedication, and hard work on my (truly "our") website has actually made a dramatic improvement to my nearly 50-year-old family business. We have been rebuilding pianos for many years to the highest possible standards. But in an unregulated profession such as ours which is riddled with amateurs, hobbyists, and substandard practitioners, the typical consumer is usually confused, misinformed, and, unfortunately, unaware of what is actually involved in a proper, professional restoration of the highest quality. Our website has proven to be the ideal tool for quickly informing potential customers that they are not dealing with the "average" rebuilding shop. The website alone has sold many rebuilding jobs for us, by the simple fact that it instills a sense of confidence in the customer that they are dealing with a business which is at a level beyond any other they have experienced. The website has become invaluable in two different ways. First, it has brought customers to us from all over the country who have found it on their own in their search for a competent rebuild. These are customers we never would have known without it. Second, and most importantly, I use it daily as a way to quickly "pre-sell" our services to potential local customers who have been referred by others or have simply found us in the Yellow Pages. After they have visited the website, no further selling is usually necessary! Our rebuilding business has more than doubled over the past two years. There have been some changes other than the website, however there is no doubt that it has played a significant part in our growth. I get compliments on the site on a daily basis. "Impressive", "classy", "informative", "great website", I hear these comments so often, I almost take them for granted. But that is the reason for this note. I know how hard you worked on it for me, and I want you to know that I will never take your work for granted. I appreciate it every day, and I feel lucky to have you for a web designer. Thank you. All the best, John Callahan – Callahan Piano

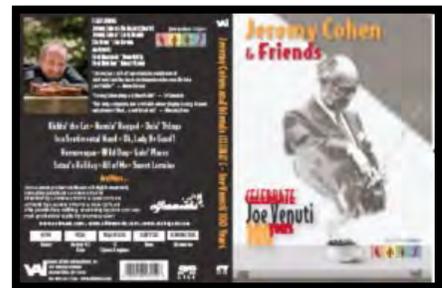


Jeremy Cohen – [website 2002 – 2006] We assumed responsibility for violinjazz.com in 2002 and maintained it for five years, during which time we also provided liaison assistance, acted as executive producer for the 2005 Grammy® nominated music CD release *Látigo*, and provided a host of other print, music, and film support services. We implemented features such as an *Ask Jeremy* section and a section on *Violin Jazz History*, and overhauled the site to echo the artwork on his Venuti tribute concert.

Accolades: Platinum Web Award (2002-3).

Jeremy Cohen & Friends Celebrate Joe Venuti, 100 Years [Live Performance Video - 2005] Team: Producer/Director: Lauren Speeth. Editor: Tim Schaller. Feat: Jeremy Cohen's Quartet San Francisco, Paul Anastasio, Larry Dunlap, Jim Kerwin, Paul Mehling, Robert Young. Sound: Stephen Hart. Publicist: Cristina Parvu. Available through Video Artists International. Directed by Lauren Speeth.

Accolades: Official Selection and Screening - Globians Film Festival (Potsdam, August 12th, 2005), Winner, Davey Gold for Artistic Excellence in Entertainment and Winner, 3rd Place, 2006 JPF Music Awards.



Excerpts of the film were also featured at the 2005 Tiburon International Film Festival's Gala Opening Celebration and aired on Bay Area Channel 4 TV.



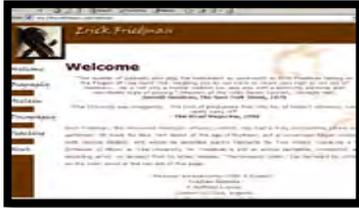
Angela Kraft Cross – The website we designed for virtuoso organist, pianist, composer, and eye surgeon Dr. Angela Kraft Cross featured an organ motif with organ stop pull-style navigation and wood outlines.



Debbie Decoudreaux – We developed a site for this a Bay Area favorite for many years, while she was the headliner chanteuse for Teatro Zinzani.

ECNISC – The Elfenworks Center for Nonprofit Information Security Collaboration was a project we managed on behalf of The Elfenworks Foundation. The project, begun in 2012, entailed developing a detailed requirements and a significant development effort. Launched in the fall of 2015, the site won 2016 Communicator Awards in the Charitable Organization/Nonprofit category and Computer and IT Software categories, standing out

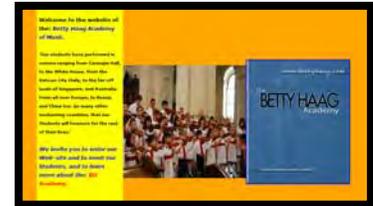
among 6,000 other entries. The website was maintained through the fall of 2019, when The Elfenworks Foundation rolled the materials into its primary website, where you'll also find a informational videos we created for the project.



Erick Friedman – We were proud to be the only webmaster to this great violin virtuoso and Yale professor during his lifetime. Friedman, protégé of the legendary Jascha Heifetz, originally found us through word of mouth. His site featured videoclips that we selected, prepared and encoded, showing him teaching and concertizing.

Accolades: Golden Web Award (2002-3) and Internet Excellence Award (2002).

Betty Haag – We designed and implemented the website of this world-renowned master violin pedagogue in late October 2002. It was fashioned as a resource for students, violin instructors, parents, and concertgoers. **Accolades:** Golden Web Award (2003-4).

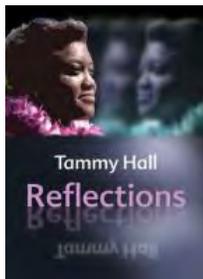


Haight Ashbury Music Center – Our 2003 effort for this landmark music store encompassed a complete redesign, launch, and early maintenance. The navigation was based on street-signs, echoing the store's name and its location on Haight Street in San Francisco. The name evokes images of a certain time and place in musical history and the website reinforced those images.

Tammy Hall – [website] We designed Ms. Hall's website, which was live through 2009, with a piano motif and a hidden "Easter egg" feature - clicking on her image would reveal a video of her hands playing jazz. On February 28, 2006 we also released, to critical acclaim, the experimental music documentary Tammy Hall, Reflections and the jazz CD we produced, Blue Divine.



Tammy Hall – Reflections [Experimental Music Documentary Short - 2006] Team: Producer/Director: Lauren Speeth. Editor: Tim Schaller. Publicist: Cristina Parvu. Feat: Tammy Hall. In this film, director Lauren Speeth blended Hall's inspired performance with dream-like imagery and sophisticated CGI effects, inviting viewers to escape into a world of visual metaphor inspired and driven by the emotional qualities of the music. The film featured three of Hall's original works, "Pink Lightning," "Lauren's Step," and "Pour Tania" (an ode to Tania Maria). The film's West Coast premiere at the Mendocino Film Festival, where Hall was the headliner at the opening gala. At its European premiere screening at Globians in Potsdam,



festival programmers described Reflections as "moody jazz-piano transformed and reflected into a cinematic poem." **Accolades:** Official Selection and two screenings, and winner for Best International Documentary Short - Calgary Fringe Festival (Calgary, Canada August 11-20, 2006). Official Selection & Screening and winner for Best Jazz Short & Best Music Video categories, The Indie Gathering (Cleveland, August 4-6, 2006). Official Selections with Screenings at the following Film Festivals: Mendocino Film Festival (Mendocino, May 18-21, 2006); Ybor Festival of the Moving Image (Tampa, April 5-9, 2006); Globians World and Culture Documentary Film Festival (Potsdam Germany, August 20, 2006); Ocean Film Festival of the Gray's Reef National Marine Sanctuary (Savannah, September 23-25, 2006); Black Earth (Gaelsburg, November 8-12, 2006); and the Reel Women Film Festival (Los Angeles, March 2007).

The film garnered a Summit Award and Telly Awards for Entertainment, Music/Concert Video, Use of Special Effects, and Art Direction, and Summit Creative Award for Best Music Video. Footage was aired on Bay Area Focus with Susan Sikora on KBHK/UPN TV. And finally, the DVD was chosen along with the CD Blue Divine as a Featured Thank-You Gift by member supported Bay Area jazz radio station KCSM 91.1 for their 2006 membership pledge-drive.

Elissa Lee Koljonen - We helped this celebrated violinist and pedagogue, with all aspects of her first website in 2002, including host / URL selection and development / launch. Koljonen was the first recipient of the Henryk Szeryng Foundation Award. Accolades: Golden Web Award - 2002-3.



Michael Lorimer - We created a website for this internationally acclaimed virtuoso guitarist, educator and arranger. Lorimer, who was the favorite protégé of Andres Segovia, caught the world's attention in the early 1970s through tours arranged by the great impresario Sol Hurok.

Maestro School of Music – Our 2001 support for violinist / pedagogue Dana Scoby included developing dual websites for *Maestro School of Music* and *Maestro Communications*.



Malatesta's Carnival of Blood [Vintage 1970s Horror Film Restoration and Website Project] Team: Director: Christopher Speeth. Executive Producer: Lauren Speeth. Publicist: Cristina Parvu. For original film credits, watch the film. The back story: Malatesta's Carnival prints had all disappeared following initial distribution in the Southern Drive-In Circuit, until a single print of the horror movie was discovered in an attic and restored at



American Zoetrope Studios. We worked with director Christopher Speeth to produce a DVD from the 1970s cult classic. We also developed a website, DVD artwork, and press kit for the director. Considered a lost film for almost thirty years, Public interest in many of the stars, especially Hervé de Villachaise, kept interest in the film alive as well. **Accolades:** The re-release went on to win an Official Selection and screening Grandma's Attic award at the 2005 Eerie Horror Film Festival, where it won the prestigious "Grandma Gladys" Award for Best Vintage/Unearthed Feature. It was featured prominently in the Nightmare USA compendium, and is included in the DVD compilation entitled The American Horror Project.



Music School of San Mateo – We developed a parent-friendly website conveying the school's philosophy that children learn best by active musical playtime: clapping, singing and chanting, drumming a beat, finding a melody on a xylophone, moving and dancing, and by playing rhythmic, singing and theory games.

webmaster. We also edited a group photo that appeared in a local newspaper.

Peninsula Symphony – We lent assistance to this wonderful local orchestra in 2000, capturing and encoding video clips of that season for use by their



Recording Musicians Association San Francisco – we designed both the logo and website of this Bay Area organization. The organization, when it was active, worked to promote the careers and professional needs of local recording musicians.

Aaron Rosand [website aaronrosand.com] We were honored to develop this great artist's first website and to manage it for about a decade, during which time we managed the successful releases of the two-CD set Aaron Rosand in Norway as well as his first downloadable CD, an MP3 version of his Brahms Hungarian Dances CD. Rosand, a pioneer among classical artists, entered the web early, and this was so noted in periodicals at the time, including the Chicago Tribune. His site remained high among the rankings, garnering multiple awards over the years. Yahoo!igans! (an early child-oriented search engine) even used a link to his website as an answer to the query, "Tell me more about virtuoso violinist."

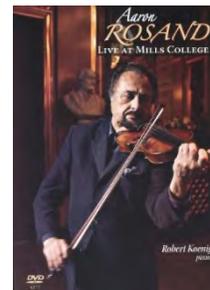


Accolades: The Aaron Rosand in Norway CD set won a JPF Music Award for Best Classical Concerto Album, and the website was honored with these awards: 2001-2 Golden Web Award; Millennium 2000 Choice Site; 1999 Informative Music Site Award; Highlighted as cool link by music sites including CDNow and Searchbeat.



Aaron Rosand - Violins and Cigars [Narrated Music Video Short - 2007]. Team: Director/Producer: Lauren Speeth; Cinematography: Andrew Zappin; Editing and Nature Footage: Tim Schaller. Accolades: Screening at The Curtis Institute of Music and Telly Award. To celebrate Maestro Rosand's 80th birthday, we created the video short, featuring Rosand among grand redwoods, still playing masterfully. Find it on YouTube.

Aaron Rosand, Live at Mills College [Live Performance Video - 2005]. Team: Producer/Director: Lauren Speeth. Assistant Director/Cinematographer: Dan Coplan. Editor: Tim Schaller. Available for streaming on Amazon Prime. Selections from the film have garnered over 80,000 online views and counting. Producer/ director Lauren Speeth brings her violinist's eye and ear to bear, working closely with cinematographer Dan Coplan to forever capture a recital inaugurating a Rosand scholarship fund. Rosand, accompanied at the piano by Robert Koenig, played sonatas by LeClair and Franck, Tchaikovsky's Vales Sentimentale, a Chopin Nocturne, solo Bach, and virtuoso showpieces including: Rachmaninoff's Preghiera, Sarasate's Zigeunerweisen, Mussorgsky's Hopak, a Prokofieff March and a Brahms Hungarian Dance. DVD. 78 minutes. Stereo.



Producer/director: Lauren Speeth. Cinematographer: Dan Coplan. Mastering: Stephen Hart. *Accolades:* The film was lauded by music critic Tim Smith, of The Baltimore Sun, who wrote, "Some of [Rosand's] best recordings are of very recent vintage. A recital filmed in California... featuring remarkably assured and sensitive playing ...delivered with technical aplomb and, above all, exquisitely tasteful, old-world style." Official Selection and screening at Globians Film Festival in Potsdam, Germany, Davey Award (Gold) from the International Academy of the Visual Arts for "Outstanding creative achievement in entertainment."

Here is Rosand's 2014 feedback:

"Lauren Speeth, Director of Elfenworks was greatly responsible for promoting my career over a ten-year period. Her extraordinary computer skills and creative ability made my first website a model for many artists who followed. It won several awards and was instrumental for increased CD and DVD sales resulting from this website. The films produced by Elfenworks will remain as a lasting testimony of a period in my artistic life. - Aaron Rosand, March 30, 2014



Sinfonica de Siempre – We implemented this website as our first non-domestic pro-bono project. The Sinfonica, when it was active, strove to promote culture in Columbia through its conservatory, youth programs and orchestra.

Vox Music Group - For over five years, we managed every aspect of this New York City based classical record label's web presence, including design and

maintenance, new release updates, promotions, and online vendor liaison work.

Accolades: Golden Web Award - 2002-3; Millennium 2000 Choice Site - 2000; Informative Music Site Award - 1999.



In addition to the accolades listed above, we were awarded: Silver W3 for Web Creativity (JesusSangha.com, UQmedia.com, 2009); Silver Davey Awards (JesusSangha.com); Millennium 2000 Choice Site & Platinum Web Awards (LMSWebdesign.com, 2000); Golden Web Award (2001 TheTerpinGroup.com).