



**ELFENWORKS  
PRODUCTIONS, LLC**

BEYOND FILM AND MUSIC

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**\*\* FOR IMMEDIATE RELEASE \*\***

**Documentary “What Green Can Be”  
Official Selection  
20<sup>th</sup> Sedona International Film Festival**

January 12, 2014 – Elfenworks Productions, LLC announced today that the documentary short “What Green Can Be” (#whatgreencanbe), winner of a 2013 Silver Davey Award, has been named an official selection of the Sedona International Film Festival.

We have all heard the phrase... reduce, repurpose, reuse, recycle. Those are the four R's of being green. But it's hard to know your impact or whether you're having one. This is a story about how one small town is encouraging green building and the beautiful results that can occur when we decide together to go green.

The 21-minute documentary short interweaves the science of green with the beauty of nature, and includes time-lapse photography of green construction in action inspiring viewers to comment: “Creativity is your middle name,” and “Marvelous film – I learned so much watching it.” What Green Can Be... one little town, one big idea. Media contact: Kelly Madsen, 650-347-9700 [kelly.madsen@elfenworksproductions.com](mailto:kelly.madsen@elfenworksproductions.com).

**About the Sedona International Film Festival**

Now in its' 20<sup>th</sup> year, The Sedona International Film Festival is recognized by filmmakers and audiences as one of the top festivals in the nation, and named the “Fest to Impress” by MovieMaker Magazine. The 2014 festival continues a tradition of honoring those motivated by passion for their art and driven by a love for making timely, moving and important films. <http://www.sedonafilmfestival.org>.

**About Elfenworks Productions, LLC**

Elfenworks Productions, LLC is a multimedia production company specializing in awareness-raising projects, both in-house and at the service of visionary nonprofits. Our creative, professional team looks at motion picture production as another effective means of telling stories, whether our stories are internally driven or at the service of others. If a picture is worth a thousand words, then how priceless is a talking picture? [www.elfenworksproductions.com](http://www.elfenworksproductions.com).

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